



**NEW ERA COLORADO
EVENT SPONSORSHIP PACKET
WEDNESDAY, JUNE 7TH
SPACE GALLERY | DENVER**

THE ORGANIZATION

New Era Colorado is a nonpartisan, innovative nonprofit organization founded in 2006 that works to reinvent politics for young people, mobilizing and empowering a new generation to participate in our democracy to make Colorado a better place for everyone. We are one of the largest young voter mobilization organizations in the country, engaging tens of thousands of young people annually through our three core program areas: civic engagement, advocacy, and leadership development. We've registered over 150,000 young voters, passed key legislation to make our elections more accessible to young people, and have advocated for issues like climate change and college affordability. Last year, we built incredible momentum with young voters across the state that we aim to sustain through 2017 through campaigns to get more young voters registered, and to fight for climate action, affordable higher education and student debt reform, reproductive rights, and more.

THE OPPORTUNITY

Our annual "Toast to Democracy" event brings together 200+ of our supporters and donors, local progressive leaders, elected officials, business leaders, and young professionals to celebrate our accomplishments and look forward to the critical work that lies ahead. During our reception, we will serve heavy hors d'oeuvres, give our "Hands On Democracy" award to a leader in our community who is advancing progress, and hear from several other guest speakers. We hope you'll join us!

2017 SPONSORSHIP LEVELS & BENEFITS

Our sponsorship opportunities are detailed on the next page. Please note that we work with our sponsors on an individual basis, customizing the sponsorships benefits to meet each sponsor's needs. We would love to work with you and greatly appreciate your support for our work. Please contact Sally Anderson at sally@neweracolorado.org if you have any questions about these options or would like to explore other options.

All sponsorships are a non-tax deductible gift to support New Era Colorado Action Fund's lobbying and advocacy efforts. If you would prefer your sponsorship be tax-deductible, you can make your contribution to New Era Colorado Foundation, a 501(c)(3) charitable organization.

To sponsor the event, visit neweracolorado.org/toast or mail your check to:

New Era Colorado
 PO Box 181153
 Denver, Colorado 80218

Level	Benefits
<p>Democracy Driver \$10,000</p>	<p>Name and logo prominently displayed at the event Acknowledgement from stage during program Full page ad in the beginning of the printed event program Name and logo presented on all print/digital event promotional materials Promotional display opportunity at event Reserved seating during program 15 guest tickets Custom benefits can be arranged for this level</p>
<p>Ground Breaker \$7,500</p>	<p>Name and logo prominently displayed at the event Acknowledgement from stage during main event Full page ad in the printed event program Name and logo presented on all print/digital event promotional materials Reserved seating during program 12 guest tickets Custom benefits can be arranged for this level</p>
<p>Catalyst \$5,000</p>	<p>Name and logo prominently displayed at the event Full page ad in the printed event program Name and logo presented on all print/digital event promotional materials Reserved seating during program 10 guest tickets</p>
<p>Champion \$2,500</p>	<p>Name and logo prominently displayed at the event Half page ad in the printed event program Name and logo presented on all print/digital event promotional materials 8 guest tickets</p>
<p>Trailblazer \$1,000</p>	<p>Quarter Page ad in the printed event program Name and logo presented on all print/digital event promotional materials 6 guest tickets</p>
<p>Advocate \$500</p>	<p>Inclusion in the list of sponsors in printed event program and digital promotion Name and logo presented on all print/digital event promotional materials 4 guest tickets</p>
<p>Bus Driver \$250</p>	<p>Inclusion in the list of sponsors in printed event program and digital promotion 2 guest tickets</p>